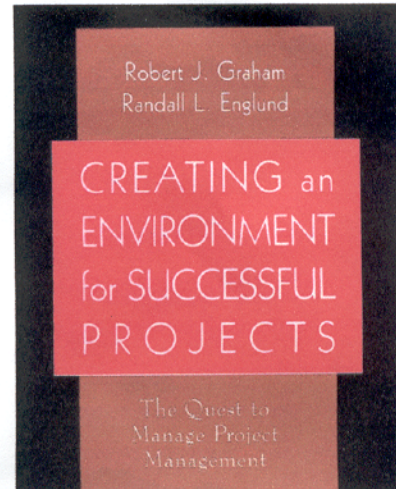


## CREATING AN ENVIRONMENT FOR SUCCESSFUL PROJECTS: The Quest to Manage Project Management

**Robert J. Graham and Randall L. Englund**  
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In *Creating an Environment for Successful Projects* Robert J. Graham and Randall L. Englund zero in on the key to developing the project-based organization. Using leading-edge processes already in place at Hewlett Packard and other progressive companies as touchstones, Graham and Englund serve up solid, results-oriented advice on how management can create an environment that supports the success of project-based work, especially the development of new products. Building on an incisive examination of the critical role upper-tier management plays in the overall success of projects, the authors show managers exactly what they must do to support the process and implement project management as an organization wide directive. Packed with illustrative examples, a sample project review and other tools, this book will help your organization make and sustain the cultural changes that encourage project managers' best work.

