



INVITATION – Industry Briefing

Global advances in reducing the risk in software development

Total Metrics is delighted to invite you to be our guest and join a select group of IT executives at our free interactive breakfast briefing session with two internationally renowned guest speakers addressing the latest international standards, tools and techniques for project governance and managing risk early in the software life cycle.

Key Value Proposition - the latest information on:

- Internationally accredited ISO/IEC software sizing techniques enabling you to **objectively size your software project**, assess its risk of failure and compare your supplier's productivity to determine **value for money in our outsourcing agreement**.
- The Investment Management Standard –structured techniques enabling an 'investor' to clearly define the need for an investment, shape the solution and **track the delivery of benefits throughout the 'investment' lifecycle from project planning through to software decommissioning**. These practices have recently been adopted by the Victorian Government and have been shown to significantly reduce the risk of 'investment' failure.
- How to gain access to Industry productivity data and modeling tools for verifying your internal estimates of resources, cost and duration to ensure on time delivery for your next business critical system. Use of historical data to **monitor and predict the impact of unexpected changes giving early warnings of budget blow-outs and late delivery**.



MICHAEL BRAGEN Managing Director, USA based Software Productivity Research Asia Pacific Corporation, Ltd. A software industry analyst, author, and consultant, Mr. Bragen has over 20 years of experience in the fields of strategic management for information systems, and software engineering management in conducting capability assessments, designing improvement plans, building and launching internal measurement organizations, and in providing support to litigation activity through applied software project management forensics.



PAM MORRIS Managing Director of Total Metrics founded in 1994. Pam is an internationally recognized leader in software measurement and in 2006 was awarded the Australian ITP Lifetime Achievement Award for her services to the IT Industry. She plays an active role internationally in the development of ISO/IEC Measurement and process standards. Pam is a regular guest speaker on the topic of software metrics at international conferences in the USA, China, Japan, India, South Korea, New Zealand, Germany, South Africa, Spain, Italy and the UK.



RSVP

This free briefing session is by personal invitation only. Please **secure your place by completing the RSVP** (over the page) and send to us by **November 10th** via:

- email - admin@totalmetrics.com
- phone - 03 9882 7611
- fax - 03 9882 7633

We look forward to seeing you
Nonie Bettoni - Event Coordinator Total Metrics

Details:

Monday 17th November 2008

7:15 - 7:30am start - finish 9:30am

Amora Hotel (Melways Ref 44 G7)

Park Room

649 Bridge Road,

Richmond VIC 3121

Phone: 03 9246-1200

75 Tram stops at front or Parking on site



RSVP

Global advances in reducing the risk in software development

Name

Position

Company

Postal Address

Phone Number

Mobile:

Fax Number

Email:

PA's name (if applicable)

YES I would like to accept your briefing session invitation and I understand that there is no charge or obligation

NO unfortunately I am unable to attend this seminar but would be interested in receiving invitations to other such events

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Fax to: 03 9882 7633 or e-mail admin@totalmetrics.com or ring 03 9882 7611

YES I would like to receive Total Metrics "**Soft Measures**" newsletters via email

I have special meal considerations or arrangements (please provide details):

Any other comments: