"Soft" factors and software productivity - which ones matter?

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Outline

- Objectives
- Common subjective factors?
- Factors influencing productivity?
- How to use this knowledge?
- Conclusions

Factors influencing effort

- Size
- **Productivity:**
 - Quantitative: programming language, team size, business sector, user base, ...
 - Qualitative: team skills, user involvement, quality, ...
- Quantitative factors explain half the variation in effort

Data set (465 projects)

- Up to 17500 FP; median 320 FP
- 62% new, 33% enhancement
- 41% MIS, 33% transaction processing
- 68% are banking, government, insurance, manufacturing, utilities, business services
- 53% 3GL, 39% 4GL (30+ languages)
- 60% MF, 20% MR, 20% PC

Analysing subjective factors

- Read factors, classify, count Statistics:
 - Code each project for each soft factor:
 - Positive comment, negative, neither, both
 - Exclude inappropriate projects
 - Remove "outliers", combine small groups
 - Normalise effort
 - Analysis of variance

Normalising effort (% by phase)

	Plan	Spec	Build	Test	Impl	Total
Dev team	7	13	31	12	5	67
Support	0	0	10	1	3	14
Users	0	8	0	8	3	19
Total	7	21	41	21	11	100

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Team skills/experience

54 %

Front end (analyst)	25 %
Back end (programmer/tester)	43 %
Experience in problem domain	12 %
Experience with application	14 %
Experience with env/tools	19 %

Requirements

50 %

Completeness, clarity	17 %
Stability	15 %
Difficulty	11 %
Interfaces to other systems	8 %
Overhead, omissions	10 %

Clients

39 %

Involvement	34 %
Commitment	8 %
Experience	6 %
Communication, proximity	15 %

Methods

26 %

Methodology	11 %
Particular techniques	12 %
Reuse	8 %
Rework	5 %

Environment

25 %

Development/testing
Tools

9 %

17 %

Team operation

24 %

Stability 6 %

Harmony, "team spirit" 6 %

Commitment

Organization / structure / size 14 %

Importance

20 %

Priority	O	%
Management com	mitment 9	%
Deadline	11	%

Managers

9 %

Experience

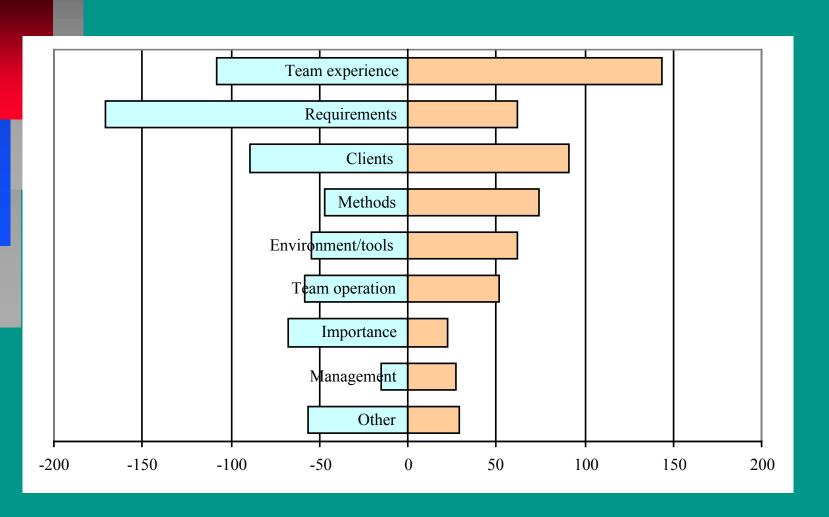
Management quality

3 %

6 %

- Third party
- Good base to start from
- Noisy workplace
- Building relocation
- Part of umbrella project

Positive and negative comments



What has changed in 6 years?

- Demographics have changed:
 - Broader industry base
 - New languages, applications
 - PC projects replace midrange projects
- Change in soft factors?
 Nothing!

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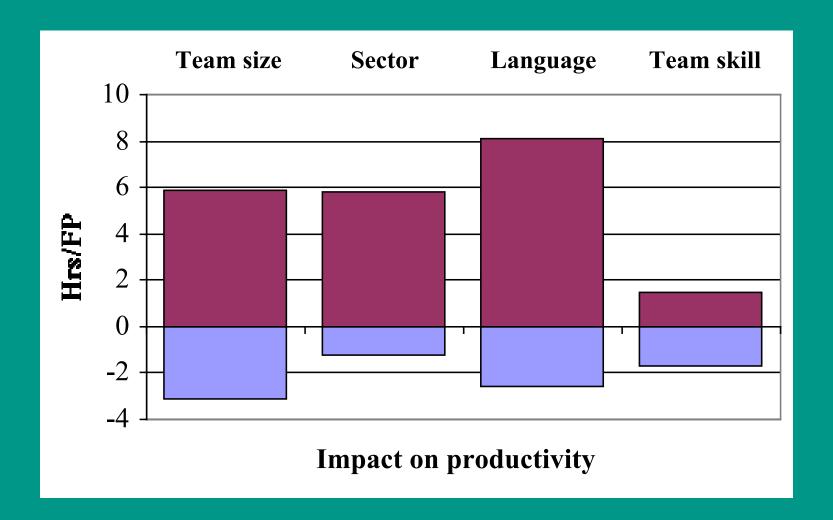
Factors influencing productivity

- 1 team size
- 2 context
 - organisation type, business area
- 3 development "platform"
 - language, DBMS, type of computer
- 4 team skills
- ? techniques; other soft factors ... (?)

Estimated PDR = 6.3 hrs/FP , plus the effects from the factors below						below	
Max team size Organisation type			Language		Team skills		
1 to 4 [93]	-3.1	Retail & wholesale [7]	-1.2	Misc 3GL [6]	-2.6	Pos [88]	-1.1
Unknown [139]	0.3	Manufacturing [44]	-1.2	Visual Basic [15]	-2.1	None [143]	0.0
5 to 10 [87]	0.9	Insurance [43]	-0.9	Misc ApG [9]	-1.6	Both [47]	0.3
11+ [36]	6.9	Financial (exc. Bank) [39]	-0.8	Access [24]	-1.3	Neg [77]	0.8
		Other [74]	-0.6	SQL [18]	-0.9		
		Public administration [50]	-0.4	Oracle [4]	-0.7		
		Electricity, gas, water [27]	-0.1	Powerbuilder [11]	-0.5		
		Communications [10]	1.0	Natural [40]	-0.1		
		Community services [9]	1.8	Misc 4GL [33]	0.0		
		Banking [53]	5.8	Cobol II [37]	0.3		
				Telon [10]	0.3		
				Easytrieve [9]	0.4		
				Unknown [8]	0.9		
				PL/I [28]	1.1		
				Cobol [53]	1.5		
				C [14]	1.7		
				Smalltalk [13]	4.5		

C++[12]

8.1



Estimating effort

Model	R^2	MMRE	P(.50)	Mean
•				error in
				PDR
Size	0.48	1.22	0.44	4.86
Size,	0.69	0.79	0.58	3.82
team size,				
org type,				
language,				
team skill				

Other factors (?)

- quality of requirements
- use of prototyping
- relationship with client
- environment/tools

- -1.8 to 0.1
- -0.1 to 0.5
- -1.5 to 2.1
- -0.3 to 1.4

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Observations'

- Limits: 2,000FP 13,000 hours
- Estimates poor
 - Initial ball-park; use other methods also
- Factors identified are all known early
 - Accuracy comparable to other methods
- Most factors affect PDR by ± 20%

Conclusions

- Industry evolves, but soft factors stay same
- Key soft factors:
 - developers, requirements, clients
- Impact on productivity:
 - small (with weak information)
 - adding more factors ("cost drivers") no help for estimation

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