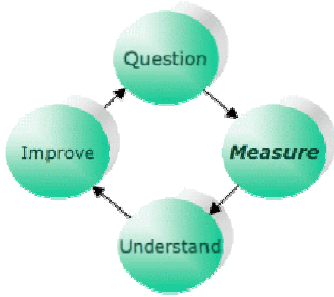


# ACOSM 2005



AUSTRALIAN CONFERENCE ON  
SOFTWARE MEASUREMENT 2005

THURSDAY - FRIDAY  
17 - 18 NOVEMBER

VENDOR EXHIBITION &  
WORKSHOPS

SHERATON NOOSA HEADS  
NOOSA HEADS QUEENSLAND  
AUSTRALIA

<http://acosm.asma.org.au>

#### *Question.*

Are requirements complete?  
Is scope under control?  
What's the development effort?  
What's the return on investment?

#### *Measure.*

Function point analysis  
Maintenance & support effort  
Project performance  
Metrics strategies

#### *Understand.*

ISBSG & benchmarking  
Changing requirements  
Functionality  
Productivity

#### *Improve.*

Estimation  
Software quality  
Change management  
Process maturity

Co-located with the 4th  
International Symposium  
on Empirical Software  
Engineering (ISESE 2005)



**DEADLINE EXTENDED! Abstracts due 10 June 2005!**

# Call For Papers

ACOSM 2005 is the Asia-Pacific region's  
premier software measurement event.

Since 1991, ACOSM has been a significant annual event for the  
software measurement, software quality assurance and process  
improvement industry.

ACOSM...be heard  
and make an impact  
amongst like-minded  
colleagues!



You are invited to submit  
an abstract for a  
presentation or workshop  
at the conference.

Workshops are run in the two days leading up to the conference.

Topics for discussion centre around the theme of software measurement as  
a key component in a process improvement framework. Sessions focus on  
the innovative and practical use of measurement to provide true benefits to  
software suppliers and users.

**Abstracts are to be submitted by close of business 10 June 2005.** As a  
guideline, presentations during the conference will be approximately 35  
minutes, workshops will be half-day or full-day.

Please download the speaker's guidelines from the conference website  
<http://acosm.asma.org.au/pages/callforpresentations.htm> before completing  
your submission. Notification of acceptance will be sent by 1 July 2005.

### *Special Offer!*

ACOSM invited speakers are eligible for a highly discounted  
rate for the conference which allows them to attend any  
ACOSM presentation and special events.

Send your abstracts now to ensure your submission is considered for this  
special IT event. Send an email to [acosm@asma.org.au](mailto:acosm@asma.org.au) -  
subject "ACOSM 2005 Call for Papers 02".

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*Speaking and workshop places are limited*  
<http://acosm.asma.org.au>  
*Send your abstracts now!!!.*